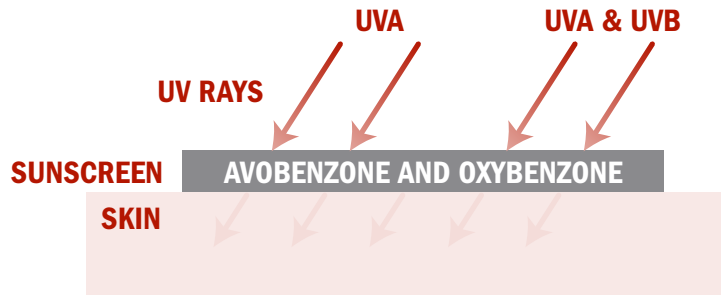


How Sunscreens Protect Your Skin

HOW DO SUNSCREENS WORK?

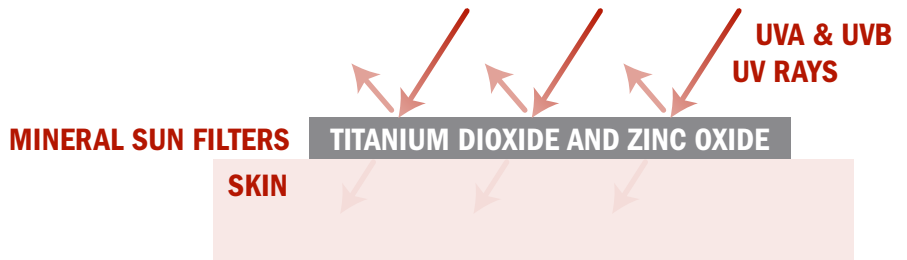
Traditional sun filters work by absorbing UV rays before they reach your skin

Avobenzene and oxybenzone are 2 ingredients that work this way



MINERAL SUN FILTERS work by reflecting, scattering and absorbing UV rays

Titanium dioxide and zinc oxide are the best-known mineral sun filters, sometimes called physical sunscreens



Mineral sunscreens are made for those with sensitive skin, including babies and children



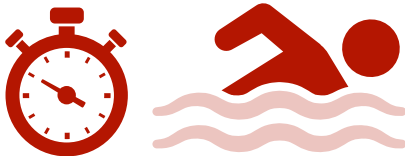
HOW DO WE MAKE SUNSCREENS?

Because each UV filter ingredient has different properties, our scientists combine selected filters to provide broad spectrum protection and keep the formula photostable



Ingredients are also added to keep some formulas water resistant

PROTECTED 40 OR 80 MINUTES



HOW SHOULD YOU CHOOSE A SUNSCREEN?

All sunscreens are safe and effective when used as directed

Most dermatologists and even health care professionals agree the best sunscreen is one you will use regularly



Cosmetic ingredients are added to help make formulas lightweight and non-greasy



At Johnson & Johnson Consumer, we are dedicated to providing a broad range of safe and effective broad spectrum sunscreens that meet your personal preference and match your lifestyle.

